

PRESS RELEASE
For Immediate Release

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New Jeep Share Program in Sedona

Sedona, AZ - [08 June 2011] – Barlow Jeep Rentals launches a new program called Jeep Share this month, to respond to demand for not only more frequent and longer term Jeep rentals, but also custom premium-built Jeeps. “All the fun of Jeeping without the cost of ownership” is how owner and general manager Nena Barlow describes it.



The Jeep Share Membership program provides access to a whole fleet of different Jeep Wranglers—sporty two-doors, spacious four-doors, hard-tops, soft-tops, and a rainbow of color choices--all the latest top-of-the-line models, with annual memberships starting at \$1500. Members use points towards Jeep rentals and any other services offered through Barlow’s.

A Jeep Wrangler, though arguably tons of fun, is not the most practical vehicle to own for everyday transportation, or for someone who only explores off-pavement a couple weekends a month or less. A new Jeep Wrangler Rubicon sells for \$35,000 or more and can easily eat up another \$10,000 in aftermarket add-on equipment to set up for excursions. The cost of maintenance and depreciation can devour an average of \$10,000 or more per year.

Barlow’s Jeep Share program is designed to not only make Jeep use more accessible for locals and frequent customers, but also includes options available only to members, such as premium modified Jeeps, special training, expedition equipment, and airport pick-up. “You can pick the Jeep that best meets your needs for your outing, and it’s always going to be new, clean, and ready to go with just a phone call,” says Barlow.

For more information about Jeep Share or Barlow Jeep Rentals, call (928) 282-8700 or visit www.BarlowJeepRentals.com

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Barlow Jeep Rentals was founded in 2009 in Sedona, AZ, providing late model, high-end Jeep Wranglers to rent for the purpose of exploring area backroads and trails. Maps, driving instructions, and a variety of additional support services make Barlow Jeep Rentals fun for novices and seasoned 4-wheelers alike.